



... Honoring the memory of Tony Merk 11/26/2004 – 7/4/2011  
Bringing HOPE to children with brain cancer

## 4<sup>TH</sup> OF JULY PRAY~HOPE~BELIEVE 5K RUN/WALK - 2026

March 2026

As we prepare for the 15th annual July 4th Pray Hope Believe 5K (**PHB 5K**), we reflect on the greatness of the past year - 1200 participants at last year's **PHB 5K** in July, multiple youth football teams participating in the Tony Merk Pigskin Preview in August, connections made at PHB Family Camp Day in October, 80 individuals who selflessly donated blood in November at the 17th annual Tony Merk/PHB Blood Drive and much fun had at a YMCA day in February. We are awarding another \$100,000 grant to a researcher at Cincinnati Children's this month. With this grant, we will exceed ONE MILLION DOLLARS in funded research since we started. We couldn't do any of this without YOU!

We HOPE we can count on YOU again this year - as a donor, sponsor, participant and/or volunteer. What a great way to start our nation's 250th birthday celebration - bringing HOPE to youth with brain cancer. Our PHB 5K has become a July 4th tradition for many families and friends. We have something for everyone – 5K walk or run (competitive or leisurely), basket raffle, split-the-pot, free children's games, superhero sprint for the little ones (superhero capes available), food, music and LOTS of opportunities to cheer for others.

In addition to sponsorship, we welcome gift certificates or other items for use in our basket raffles. Sponsors can add items to race bags for marketing. Because we are a strictly **volunteer-run organization**, all funds raised (after minimal expenses) go directly toward our mission. We fund specific grants so we know exactly how our funds are being used and by whom. We hold our researchers accountable to using funds as promised and providing us with regular status updates. We promise to be good stewards of your generosity. To learn more, visit [www.prayhopebelieve.org](http://www.prayhopebelieve.org), email us at [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org), or call us at 513-304-2388. Please tune into our website, social media sources and emails for regular updates. We thank you for your consideration in helping us bring HOPE to young people battling brain cancer. We look forward to hearing from you soon! See you on the 4<sup>th</sup>!

With HOPE and appreciation,

Rick and Lynne Merk  
Co-Founders, PHBF

Member of  COLERAIN  
CHAMBER OF COMMERCE



Pray~Hope~Believe Foundation, P.O. Box 53236, Cincinnati OH 45253  
PHBF is a 501c3 IRS approved nonprofit organization FEIN: 45-3913286

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## SPONSOR LEVELS



Sponsorship Levels					
	Presenting (\$5,000+)	Platinum (\$2,500)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Sponsor Banner at Event (if supplied)	x	x			
Advertising Posters	Featured	x	x		
Booth Space at Event	x	x	x	x	
Event Day Signs	x	x	x	x	
T-shirt Spot	Logo	Logo	Logo	Logo	Name
Free Race Entries	10	5	4	3	3
Sponsor Area of Website	Logo & Link	Logo & Link	Logo & Link	Logo	Name
PA Announcement at Event	x	x	x	x	x
Social Media Mentions	x	x	x	x	x

Specialty Sponsorship Opportunities				
	Start Line (\$750)	Finish Line (\$750)	Mile Markers (\$350)	Superhero (\$100)
Booth Space at Event	x	x		
Sponsor Banner Spot	x	x	x	
Social Media Mentions	x	x	x	
T-shirt	Logo	Logo	Name	
Sponsor Area of Website	Logo & Link	Logo & Link	Logo	
Event Day Signs	x	x	x	Superhero Wall
PA Announcement at Event	x	x	x	x
Free Entries	3	3	3	

We will accept sponsorships and donations at any time, but to guarantee advertising, please verify your sponsorship/donation by the following dates:

Posters – May 15th

T-shirts – June 15th

Signs displayed at race & Basket Raffle inclusion – June 15th

PLEASE EMAIL your logo to [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org). Artwork is best as a vector/line art file sent as a .pdf, .ai, .eps or .jpg format.

# SPONSOR/DONOR FORM FOR 2026 **PRAY~HOPE~BELIEVE 5K**

Please complete and return this form to:

**Pray~Hope~Believe Foundation**

**P.O. Box 53236**

**Cincinnati OH 45253**

**(513) 304-2388**

Or email to [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org) (and we'll arrange to pick up your donation).



[Checks should be made out to **PHBF**. If you prefer to pay online, you can do so via our website, but please email us a copy of this form so we recognize you at the appropriate level.]

## **BASKET RAFFLE, DOOR PRIZE, AND RACE BAG DONATIONS WILL ALSO BE ACCEPTED**

\*\* In-Kind donations will be recognized at sponsor level consistent with ½ the value of Goods or Services donated.

**Please list** in-Kind product or service donated:

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**Please list** race bag items or other products to be distributed:

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## **CONTACT INFORMATION**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The Pray~Hope~Believe Foundation thanks you for your generosity in supporting efforts to bring HOPE to young people with brain cancer!**

**THANK YOU FOR YOUR GENEROUS DONATION!**

[www.prayhopebelieve.org](http://www.prayhopebelieve.org)