



... Honoring the memory of Tony Merk 11/26/2004 – 7/4/2011
Bringing HOPE to children with brain cancer

4TH OF JULY PRAY~HOPE~BELIEVE 5K RUN/WALK - 2023

February 2023

2022 was a great year for the **Pray~Hope~Believe 5K Run/Walk (PHB 5K)** on July 4th with 1230 registered participants. The participants enjoyed raffle baskets, split-the-pot, Superhero Sprint, and one of the best 5K weather days we have had. We encourage you to come experience the spirit of the day and be a part of the event. Because of the generosity of our sponsors, donors, participants and volunteers, we just recently presented a check to Cincinnati Children's Hospital's Cancer & Blood Diseases Institute for \$99,941.88 funding valuable research by Drs. Richard Lu and Zaili Lou. The families who have children battling brain cancer and those of us who have lost a child to brain cancer are especially thankful for the support. This brings our total amount of pediatric cancer research funding since we started to over \$748,000. This year will be our **12th** year and we HOPE to make it another great year!

PHBF was established to honor the memory of our son, Tony, who was 6-years-old when he died on July 4, 2011 after an almost three-year-battle with brain cancer. The primary mission of **PHBF** is to fund innovative pediatric brain cancer research. We emphasize not only ridding the body of cancer, but also minimizing the long-term, serious side effects of treatment. Additionally, **PHBF** offers various forms of support (like Family Camp Day) to young people facing brain cancer and their families. Because we are a strictly volunteer-run organization, **all profits go directly toward our mission**. The July 4th **PHB 5K** is our primary fundraiser. We fund specific grants so we know exactly how our funds are being used and by whom. We hold our researchers accountable to using funds as promised and providing us with regular status updates.

We need your help to continue our mission and make a difference for these children. If you are in a position to help us this year with a **PHB 5K** sponsorship or donation, please consider doing so. If you are not able to do so this year, we understand and HOPE we can count on your support in the future. We are hoping you may contribute gift certificates or other items for use in our basket raffle or race bags. We promise to be good stewards of your generosity. To learn more, visit www.prayhopebelieve.org, email us at info@prayhopebelieve.org, or call us at 513-304-2388. We thank you for your consideration in helping us bring HOPE to young people battling brain cancer. We look forward to hearing from you soon!

With HOPE and appreciation,

Rick and Lynne Merk

Co-Founders, PHBF



MEMBER OF  COLERAIN
CHAMBER OF COMMERCE

Pray~Hope~Believe Foundation, P.O. Box 53236, Cincinnati OH 45253
PHBF is a 501c3 IRS approved nonprofit organization FEIN: 45-3913286

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SPONSOR LEVELS

Sponsorship Levels					
	Presenting (\$5,000+)	Platinum (\$2,500)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Sponsor Banner at Event (if supplied)	x	x			
Advertising Posters	Featured	x	x		
Booth Space at Event	x	x	x	x	
Event Day Signs	x	x	x	x	
T-shirt Spot	Logo	Logo	Logo	Logo	Name
Free Race Entries	10	5	4	3	3
Sponsor Area of Website	Logo & Link	Logo & Link	Logo & Link	Logo	Name
PA Announcement at Event	x	x	x	x	x
Social Media Mentions	x	x	x	x	x

Specialty Sponsorship Opportunities				
	Start Line (\$750)	Finish Line (\$750)	Markers Mile (\$350)	Superhero (\$100)
Booth Space at Event	x	x		
Sponsor Banner Spot	x	x	x	
Social Media Mentions	x	x	x	
T-shirt	Logo	Logo	Name	
Sponsor Area of Website	Logo & Link	Logo & Link	Logo	
Event Day Signs	x	x	x	Superhero Wall
PA Announcement at Event	x	x	x	x
Free Entries	3	3	3	

We will accept sponsorships and donations at any time, but to guarantee advertising, please verify your sponsorship/donation by the following dates:

Posters – 5/15/2023

T-shirts – 6/15/2023

Signs displayed at race & Basket Raffle inclusion – 6/15/2023

PLEASE EMAIL your logo to info@prayhopebelieve.org. Artwork is best as a vector/line art file sent as a .pdf, .ai, .eps or .jpg format.

SPONSOR/DONOR FORM FOR 2023 **PRAY~HOPE~BELIEVE 5K**

Please complete and return this form to:

Pray~Hope~Believe Foundation

P.O. Box 53236

Cincinnati OH 45253

(513) 304-2388

Or email to info@prayhopebelieve.org (and we'll arrange to pick up your donation).



[Checks should be made out to **PHBF**. If you prefer to pay online, you can do so via our website, but please email us a copy of this form so we recognize you at the appropriate level.]

BASKET RAFFLE, DOOR PRIZE, AND RACE BAG DONATIONS WILL ALSO BE ACCEPTED

** In-Kind donations will be recognized at sponsor level consistent with ½ the value of Goods or Services donated.

Please list in-Kind product or service donated:

Please list race bag items or other products to be distributed:

CONTACT INFORMATION

Company Name _____

Contact Name _____

Sponsorship Level _____

Address _____

City, State, Zip _____

Phone (_____) _____ Website _____

Email _____

Signature _____ Date _____

The Pray~Hope~Believe Foundation thanks you for your generosity in supporting efforts to bring HOPE to young people with brain cancer!

THANK YOU FOR YOUR GENEROUS DONATION!

www.prayhopebelieve.org