



... Honoring the memory of Tony Merk 11/26/2004 – 7/4/2011  
Bringing HOPE to children with brain cancer

## 4<sup>TH</sup> OF JULY PRAY~HOPE~BELIEVE 5K RUN/WALK

February 2020

The 8<sup>th</sup> annual Pray Hope Believe 5K (**PHB 5K**), held on 7/4/19, was another big success. We had 1586 registered participants – the largest group we have ever had. Thirty-eight teams were formed to add to the fun and meaningfulness. While the event takes place in Colerain Township, people from throughout the Greater Cincinnati area and beyond participated – joining the flag ceremony, basket raffle, split-the-pot, children’s games, Superhero Sprint for the little ones, awards, and closing memorial ceremony. HOPE and joy were ever present!

The PHB 5K is the primary fundraiser for The Pray~Hope~Believe Foundation (PHBF) which was established to honor the memory of our son, Tony, who was 6-years-old when he died on July 4, 2011 after an almost three-year-battle with brain cancer. PHBF’s primary goal is to raise funds for pediatric brain cancer research because brain cancer is the hardest form of cancer to treat – especially in the still developing brain of a young person. Most treatments for childhood brain cancer have serious, life-changing, chronic side effects. PHBF’s mission also includes supporting families who have a child diagnosed with a brain tumor – through social support (like our Family Camp Day), financial support, and a prayer ministry. Because of our generous donors, sponsors, and 5K participants, we have funded \$477,280 in research since our inception in 2011. We continue as a foundational partner with the DIPG Collaborative ([www.dipg.org](http://www.dipg.org)) – partnering with organizations throughout the world to fund innovative research and to more quickly get better treatments to the children who need them. Because we are a strictly volunteer-run organization, all profits go directly toward our mission. We fund specific grants so we know exactly how our funds are being used and by whom. Our funded researchers must send us regular updates regarding the status of the research.

Because of sponsors and donors like YOU, we are truly making a difference in the lives of young people battling brain cancer and their families. Please consider continuing or beginning a partnership with us for the 9<sup>th</sup> annual **PHB 5K** on July 4, 2020. Our greatest need is in the area of sponsorships, but we also welcome donations for our basket raffle, door prizes, and race bags. We promise to be good stewards of your generosity. For more information, please visit [www.prayhopebelieve.org](http://www.prayhopebelieve.org), email us at [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org), or contact Rick (513-304-2388). We thank you for your consideration in helping us bring HOPE to young people battling brain cancer. We HOPE to hear from you soon!

With HOPE and appreciation,

Rick and Lynne Merk  
Co-Founders, PHBF



Follow us on Facebook and Twitter

Pray~Hope~Believe Foundation, P.O. Box 53236, Cincinnati OH 45253

PHBF is a 501c3 IRS approved nonprofit organization FEIN: 45-3913286

**SPONSORSHIP OPPORTUNITIES FOR 2020 4<sup>TH</sup> OF JULY PRAY~HOPE~BELIEVE 5K Walk/Run**  
**[www.PrayHopeBelieve.org](http://www.PrayHopeBelieve.org)**

**Presenting Sponsor (\$5,000)**

- Listed as Presenting Sponsor on registration form, signs, and posters throughout the Greater Cincinnati area.
- Listed as Presenting Sponsor on advertising signs throughout Colerain Township.
- Name **prominently** displayed on other advertising including t-shirts (logo), event-day signs, website, social media, and event brochures.
- Link to company website (if applicable) from PHBF website.
- Name will be included in PSA's on local radio and TV stations (as we are able to arrange).
- Will display Presenting Sponsor's banner at event, if provided by sponsor.
- Booth space available at event.
- 10 entries to 5K event.
- Included frequently on PA Announcements during the event.

**Platinum Sponsor (\$2,500)**

- Name **prominently** displayed on advertising including t-shirts (logo), event-day signs, website, social media, and event brochures.
- Listed **prominently** on signs and posters throughout the Greater Cincinnati area.
- Link to company website (if applicable) from PHBF website.
- Will display Platinum sponsor's banner, if provided by sponsor.
- Booth space available at event.
- 5 entries to 5K event.
- Mentioned on PA Announcements during the event.

**Gold Sponsor (\$1,000)**

- Name displayed on all advertising including t-shirts (logo), event-day signs, website, social media, and event brochures.
- Listed on advertising posters as Gold Sponsor.
- Link to company website (if applicable) from PHBF website.
- Booth space available at event.
- 3 entries to 5K event.
- Mentioned on PA Announcements during the event.

**Silver Sponsor (\$500)**

- Name displayed on advertising including t-shirts (logo), event-day signs, website, and social media.
- Booth space available at event.
- 3 entries to 5K event.
- Mentioned on PA announcements during the event.

**Bronze Sponsor (\$250)**

- Name displayed on advertising including t-shirts (name only), event-day signs, website, and social media.
- 3 entries to 5K event.
- Mentioned on PA announcements during the event.





## **OTHER SPONSORSHIP OPPORTUNITIES:**

### Start Line (\$750)

- Banner with your company name prominently displayed at Start Line.
- Name displayed on advertising including t-shirts (logo), website, and social media.
- Booth space available at event.
- 3 entries to 5K event.
- PA announcements will mention your company's sponsorship.

### Finish Line (\$750)

- Banner with your company name prominently displayed at Finish Line.
- Name displayed on advertising including t-shirts (logo), website, and social media.
- Booth space available at event.
- 3 entries to 5K event.
- PA announcements will mention your company's sponsorship.

### Mile Marker 1, 2, or 3 (\$350)

- Sign with your company name prominently displayed at Mile Marker.
- Name displayed on advertising including t-shirts (name only), event-day signs, website, and social media.
- 3 entries to 5K event.
- Mentioned on PA announcements during the event.

### Superhero Sponsor (\$100)

- Your name displayed on Superhero wall at 5K event.
- A nice opportunity for a family, neighborhood group, or small business to support PHBF!
- Donations at this level will also be accepted and acknowledged at 5K event.

## **BASKET RAFFLE, DOOR PRIZE, AND GOODY BAG DONATIONS WILL ALSO BE ACCEPTED**

\*\* In-Kind donations will be recognized at sponsor level consistent with ½ the value of Goods or Services donated.

**We will accept sponsorships and donations at any time, but to guarantee advertising, please verify your sponsorship/donation by the following dates:**

**Posters – 5/1/2020**

**T-shirts – 6/15/2020**

**Signs displayed at race & Basket Raffle inclusion – 6/15/2020**

**PLEASE EMAIL your logo to [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org). Artwork is best as a vector/line art file sent as a .pdf, .ai, .eps or .jpg format.**

**THANK YOU FOR YOUR CONSIDERATION!**

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# SPONSOR/DONOR FORM FOR 2020 PRAY~HOPE~BELIEVE 5K

Please complete and return this form to:

**Pray~Hope~Believe Foundation**

**P.O. Box 53236**

**Cincinnati OH 45253**

**(513) 304-2388**

Or email to [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org) (and we'll arrange to pick up your donation).

[Checks should be made out to **PHBF**. If you prefer to pay online, you can do so via our website, but please email us a copy of this form so we recognize you at the appropriate level.]

We have selected the following Sponsorship Level:

- Presenting Sponsor \$5000+
- Platinum Sponsor \$2,500-\$4999
- Gold Sponsor \$1,000-\$2,499
- Silver Sponsor \$500-\$999
- Bronze Sponsor \$250-\$499
- Start Line \$750
- Finish Line \$750
- Mile Marker \$350
- Superhero \$100
- In-Kind Partner \$\_\_\_\_\_ Value of Goods/Service

(Examples: Food, Beverage, items for basket raffle)

**Please list** in-Kind product or service donated:



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- **Please list** race bag items or other products to be distributed:

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## CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**The Pray~Hope~Believe Foundation thanks you for your generosity in supporting efforts to bring HOPE to young people with brain cancer!**

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