



... Honoring the memory of Tony Merk 11/26/2004 – 7/4/2011  
Bringing HOPE to children with brain cancer

## 4<sup>TH</sup> OF JULY PRAY~HOPE~BELIEVE 5K RUN/WALK

February 2022

It was great to be back in-person for our **Pray~Hope~Believe 5K Run/Walk (PHB 5K)** last July 4<sup>th</sup>; we were also happy to continue to offer virtual participation for those who were not able to join us in Colerain. It was another successful event last year with 1100 registered participants, 20 teams, 69 raffle baskets, split-the-pot, Superhero Sprint, one of our best 5K weather days, a joyful spirit, and more - we will carry that success with us through this year. Because of the generosity of our sponsors, donors and participants, we just recently wrote a check to Cincinnati Children's Hospital's Cancer & Blood Diseases Institute for \$99,700 funding valuable research by Drs. Richard Lu and Richard Graham. The families who have children battling brain cancer and those of us who have lost a child to brain cancer are especially thankful for the support. This places our total amount of pediatric cancer research funding since we started at over \$649,000. This year will be our **11<sup>th</sup>** year and, despite the continued uncertainty of COVID, we HOPE to make it another great year!

**PHBF** was established to honor the memory of our son, Tony, who was 6-years-old when he died on July 4, 2011 after an almost three-year-battle with brain cancer. The primary mission of **PHBF** is to fund innovative pediatric brain cancer research. We emphasize not only ridding the body of cancer, but also minimizing the long-term, serious side effects of treatment. Additionally, **PHBF** offers various forms of support (like Family Camp Day) to young people facing brain cancer and their families. Because we are a strictly volunteer-run organization, **all profits go directly toward our mission**. The July 4th **PHB 5K** is our primary fundraiser. We fund specific grants so we know exactly how our funds are being used and by whom. We hold our researchers accountable to using funds as promised and providing us with regular status updates.

We know the pandemic has been very difficult for many businesses and individuals, but we still need help to achieve our mission. If you are in a position to help us this year with a **PHB 5K** sponsorship or donation, please consider doing so. If you are not able to do so this year, we understand and HOPE we can count on your support in the future. We are hoping you may contribute gift certificates or other items for use in our basket raffle or goody bags. We promise to be good stewards of your generosity. To learn more, visit [www.prayhopebelieve.org](http://www.prayhopebelieve.org), email us at [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org), or call us at 513-304-2388. We thank you for your consideration in helping us bring HOPE to young people battling brain cancer. We look forward to hearing from you soon!

With HOPE and appreciation,



Rick and Lynne Merk

Co-Founders, PHBF



Pray~Hope~Believe Foundation, P.O. Box 53236, Cincinnati OH 45253  
PHBF is a 501c3 IRS approved nonprofit organization FEIN: 45-3913286

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## SPONSOR LEVELS

Sponsorship Levels					
	Presenting (\$5,000+)	Platinum (\$2,500)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Sponsor Banner at Event (if supplied)	x	x			
Advertising Posters	Featured	x	x		
Booth Space at Event	x	x	x	x	
Event Day Signs	x	x	x	x	
T-shirt Spot	Logo	Logo	Logo	Logo	Name
Free Race Entries	10	5	4	3	3
Sponsor Area of Website	Logo & Link	Logo & Link	Logo & Link	Logo	Name
PA Announcement at Event	x	x	x	x	x
Social Media Mentions	x	x	x	x	x

Specialty Sponsorship Opportunities				
	Start Line (\$750)	Finish Line (\$750)	Markers Mile (\$350)	Superhero (\$100)
Booth Space at Event	x	x		
Sponsor Banner Spot	x	x	x	
Social Media Mentions	x	x	x	
T-shirt	Logo	Logo	Name	
Sponsor Area of Website	Logo & Link	Logo & Link	Logo	
Event Day Signs	x	x	x	Superhero Wall
PA Announcement at Event	x	x	x	x
Free Entries	3	3	3	

We will accept sponsorships and donations at any time, but to guarantee advertising, please verify your sponsorship/donation by the following dates:

Posters – 5/15/2022

T-shirts – 6/15/2022

Signs displayed at race & Basket Raffle inclusion – 6/15/2022

PLEASE EMAIL your logo to [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org). Artwork is best as a vector/line art file sent as a .pdf, .ai, .eps or .jpg format.

# SPONSOR/DONOR FORM FOR 2022 **PRAY~HOPE~BELIEVE 5K**

Please complete and return this form to:

**Pray~Hope~Believe Foundation**

**P.O. Box 53236**

**Cincinnati OH 45253**

**(513) 304-2388**

Or email to [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org) (and we'll arrange to pick up your donation).



[Checks should be made out to **PHBF**. If you prefer to pay online, you can do so via our website, but please email us a copy of this form so we recognize you at the appropriate level.]

## **BASKET RAFFLE, DOOR PRIZE, AND RACE BAG DONATIONS WILL ALSO BE ACCEPTED**

\*\* In-Kind donations will be recognized at sponsor level consistent with ½ the value of Goods or Services donated.

**Please list** in-Kind product or service donated:

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**Please list** race bag items or other products to be distributed:

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## **CONTACT INFORMATION**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The Pray~Hope~Believe Foundation thanks you for your generosity in supporting efforts to bring HOPE to young people with brain cancer!**

**THANK YOU FOR YOUR GENEROUS DONATION!**

[www.prayhopebelieve.org](http://www.prayhopebelieve.org)