



... Honoring the memory of Tony Merk 11/26/2004 – 7/4/2011  
Bringing HOPE to children with brain cancer

## 4<sup>TH</sup> OF JULY PRAY~HOPE~BELIEVE 5K RUN/WALK - 2024

March 2024

As we prepare for our 13<sup>th</sup> annual PHB 5K on July 4<sup>th</sup>, we want to be sure to thank those who made last year’s amazing event happen – the 1394 registered participants, donors, sponsors, volunteers, and other supporters. Because of YOU, we were able to fund another \$100,000 research grant at Cincinnati Children’s Hospital – focusing on treatment for recurrent medulloblastoma. This research combines two treatments that have been successful and also have decreased side effects as compared with traditional radiation and chemotherapy. To date, we have funded more than \$ 850,000 in pediatric brain cancer research!

Because of YOU, we were able to bring back Family Camp Day for children with brain cancer and their families. This camp provides an opportunity for families to take a break from the medical world and to connect with other families on a similar journey. Families tell us they enjoy interacting with other families who “get it” and look forward to Family Camp every year.

With your sponsorship or donation, we can do even more in 2024! In addition to sponsorship, we welcome gift certificates or other items for use in our basket raffles. Sponsors can add items to race bags for marketing. As an entirely volunteer-run nonprofit, all 5K proceeds benefit pediatric brain cancer research and support families who have a child with brain cancer. We fund specific research grants so we know exactly where your money goes. We promise to be good stewards of your generosity. To learn more, visit [www.prayhopebelieve.org](http://www.prayhopebelieve.org), email us at [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org), or call us at 513-304-2388. We thank you for your consideration in helping us bring HOPE to young people battling brain cancer. We look forward to hearing from you soon!

With HOPE and appreciation,

Rick and Lynne Merk

Co-Founders, PHBF



MEMBER OF



“Pray Hope Believe is an integral part of CBDI’s solid tumor program and has left a permanent mark on our research.”

Quing Richard Lu, Ph.D.  
Cincinnati Children’s Cancer &  
Blood Diseases Institute (CBDI)

Pray~Hope~Believe Foundation, P.O. Box 53236, Cincinnati OH 45253  
PHBF is a 501c3 IRS approved nonprofit organization FEIN: 45-3913286

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## SPONSOR LEVELS

Sponsorship Levels					
	Presenting (\$5,000+)	Platinum (\$2,500)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Sponsor Banner at Event (if supplied)	x	x			
Advertising Posters	Featured	x	x		
Booth Space at Event	x	x	x	x	
Event Day Signs	x	x	x	x	
T-shirt Spot	Logo	Logo	Logo	Logo	Name
Free Race Entries	10	5	4	3	3
Sponsor Area of Website	Logo & Link	Logo & Link	Logo & Link	Logo	Name
PA Announcement at Event	x	x	x	x	x
Social Media Mentions	x	x	x	x	x

Specialty Sponsorship Opportunities				
	Start Line (\$750)	Finish Line (\$750)	Markers Mile (\$350)	Superhero (\$100)
Booth Space at Event	x	x		
Sponsor Banner Spot	x	x	x	
Social Media Mentions	x	x	x	
T-shirt	Logo	Logo	Name	
Sponsor Area of Website	Logo & Link	Logo & Link	Logo	
Event Day Signs	x	x	x	Superhero Wall
PA Announcement at Event	x	x	x	x
Free Entries	3	3	3	

We will accept sponsorships and donations at any time, but to guarantee advertising, please verify your sponsorship/donation by the following dates:

Posters – 5/15/2024

T-shirts – 6/15/2024

Signs displayed at race & Basket Raffle inclusion – 6/15/2024

PLEASE EMAIL your logo to [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org). Artwork is best as a vector/line art file sent as a .pdf, .ai, .eps or .jpg format.

# SPONSOR/DONOR FORM FOR 2024 **PRAY~HOPE~BELIEVE 5K**



Please complete and return this form to:

**Pray~Hope~Believe Foundation**

**P.O. Box 53236**

**Cincinnati OH 45253**

**(513) 304-2388**

Or email to [info@prayhopebelieve.org](mailto:info@prayhopebelieve.org) (and we'll arrange to pick up your donation).

[Checks should be made out to **PHBF**. If you prefer to pay online, you can do so via our website, but please email us a copy of this form so we recognize you at the appropriate level.]

## **BASKET RAFFLE, DOOR PRIZE, AND RACE BAG DONATIONS WILL ALSO BE ACCEPTED**

\*\* In-Kind donations will be recognized at sponsor level consistent with ½ the value of Goods or Services donated.

**Please list** in-Kind product or service donated:

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**Please list** race bag items or other products to be distributed:

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## **CONTACT INFORMATION**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The Pray~Hope~Believe Foundation thanks you for your generosity in supporting efforts to bring HOPE to young people with brain cancer!**

**THANK YOU FOR YOUR GENEROUS DONATION!**

[www.prayhopebelieve.org](http://www.prayhopebelieve.org)