



... Honoring the memory of Tony Merk 11/26/2004 – 7/4/2011
Bringing HOPE to children with brain cancer

4TH OF JULY PRAY~HOPE~BELIEVE 5K RUN/WALK

January 2018

Our 6th Annual Pray~Hope~Believe 5K Run/Walk (**PHB 5K**) on July 4, 2017 was another huge success with more than 1200 participants. Many thanks to those who participated in this special event – as a walker, runner, spectator, sponsor, donor, or volunteer. As is our tradition, the event took place in Colerain Township – involving the flag ceremony, national anthem, recognition of those children battling cancer, blessing, 5K run and walk, children’s games, basket raffle, split-the-pot, superhero sprint for the little ones, and closing ceremony in memory of lost loved ones.

The **PHB 5K** is the primary fundraising effort for the Pray~Hope~Believe Foundation (PHBF). PHBF was established to honor the memory of Tony Merk – a 6-year-old boy who died on July 4, 2011 after an almost three-year-battle with brain cancer. PHBF’s primary goal is to raise funds for pediatric brain cancer research because brain cancer is the #1 disease killer of children in the United States. PHBF’s mission also includes supporting families who have a child diagnosed with a brain tumor – through social support (like our Family Camp Day), financial support, and a prayer ministry. We have funded \$325,000 in research since we started in 2011. We continue as a foundational partner with the DIPG Collaborative (www.dipg.org) – partnering with organizations throughout the world to more efficiently move pediatric brain cancer research forward. We are only able to do this because of supporters like YOU!

Together, we are truly making a difference in the lives of young people battling brain cancer. Please consider continuing or beginning a partnership with us for the 7th annual **PHB 5K** on July 4, 2018 so we can bring more HOPE to these young people and their families. Our greatest need is in the area of sponsorships, but we also welcome donations for our basket raffle, door prizes, and race bags. For more information, please visit www.prayhopebelieve.org, email info@prayhopebelieve.org, or contact Rick (513-304-2388). We thank you for your consideration in helping us bring HOPE to young people battling brain cancer.

With HOPE and appreciation,

Rick and Lynne Merk
Co-Founders, PHBF

Follow us on Facebook and Twitter



Merk Family

SPONSORSHIP OPPORTUNITIES FOR 2018 4TH OF JULY PRAY~HOPE~BELIEVE 5K Walk/Run
(www.PrayHopeBelieve.org)

Presenting Sponsor (\$5,000)

- Listed as Presenting Sponsor on registration form, signs, and posters throughout the Greater Cincinnati area.
- Listed as Presenting Sponsor on advertising signs throughout Colerain Township.
- Name **prominently** displayed on other advertising including t-shirts (logo), event-day signs, website, social media, and event brochures.
- Link to company website (if applicable) from PHBF website.
- Name will be included in PSA's on local radio and TV stations (as we are able to arrange).
- Will display Presenting Sponsor's banner at event, if provided by sponsor.
- Booth space available at event.
- 10 entries to 5K event.
- Included frequently on PA Announcements during the event.

Platinum Sponsor (\$2,500)

- Name **prominently** displayed on advertising including t-shirts (logo), event-day signs, website, social media, and event brochures.
- Listed **prominently** on signs and posters throughout the Greater Cincinnati area.
- Link to company website (if applicable) from PHBF website.
- Will display Platinum sponsor's banner, if provided by sponsor.
- Booth space available at event.
- 5 entries to 5K event.
- Mentioned on PA Announcements during the event.

Gold Sponsor (\$1,000)

- Name displayed on all advertising including t-shirts (logo), event-day signs, website, social media, and event brochures.
- Listed on advertising posters as Gold Sponsor.
- Link to company website (if applicable) from PHBF website.
- Booth space available at event.
- 3 entries to 5K event.
- Mentioned on PA Announcements during the event.

Silver Sponsor (\$500)

- Name displayed on advertising including t-shirts (logo), event-day signs, website, and social media.
- Booth space available at event.
- 3 entries to 5K event.
- Mentioned on PA announcements during the event.

Bronze Sponsor (\$250)

- Name displayed on advertising including t-shirts (name only), event-day signs, website, and social media.
- 3 entries to 5K event.
- Mentioned on PA announcements during the event.





OTHER SPONSORSHIP OPPORTUNITIES:

Start Line (\$750)

- Banner with your company name prominently displayed at Start Line.
- Name displayed on advertising including t-shirts (logo), website, and social media.
- Booth space available at event.
- 3 entries to 5K event.
- PA announcements will mention your company's sponsorship.

Finish Line (\$750)

- Banner with your company name prominently displayed at Finish Line.
- Name displayed on advertising including t-shirts (logo), website, and social media.
- Booth space available at event.
- 3 entries to 5K event.
- PA announcements will mention your company's sponsorship.

Mile Marker 1, 2, or 3 (\$350)

- Sign with your company name prominently displayed at Mile Marker.
- Name displayed on advertising including t-shirts (name only), event-day signs, website, and social media.
- 3 entries to 5K event.
- Mentioned on PA announcements during the event.

Superhero Sponsor (\$100)

- Your name displayed on Superhero wall at 5K event.
- A nice opportunity for a family, neighborhood group, or small business to support PHBF!
- Donations at this level will also be accepted and acknowledged at 5K event.

BASKET RAFFLE, DOOR PRIZE, AND GOODY BAG DONATIONS WILL ALSO BE ACCEPTED

** In-Kind donations will be recognized at sponsor level consistent with ½ the value of Goods or Services donated.

In order to guarantee advertising, please verify your sponsorship/donation by the following dates:

Posters – 5/1/2018

T-shirts – 6/15/2018

Signs displayed at race – 6/15/2018

PLEASE EMAIL your logo to info@prayhopebelieve.org. Artwork is best as a vector/line art file sent as a .pdf, .ai, .eps or .jpg format.

THANK YOU FOR YOUR CONSIDERATION!

SPONSOR/DONOR FORM FOR 2018 PRAY~HOPE~BELIEVE 5K

Please complete and return this form to:

Pray~Hope~Believe Foundation

P.O. Box 53236

Cincinnati OH 45253

(513) 304-2388

Or email to info@prayhopebelieve.org (and we'll arrange to pick up your donation).

[Checks should be made out to **PHBF**. If you prefer to pay online, you can do so via our website, but please email us a copy of this form so we recognize you at the appropriate level.]

We have selected the following Sponsorship Level:

- Presenting Sponsor \$5000+
- Platinum Sponsor \$2,500-\$4999
- Gold Sponsor \$1,000-\$2,499
- Silver Sponsor \$500-\$999
- Bronze Sponsor \$250-\$499
- Start Line \$750
- Finish Line \$750
- Mile Marker \$350
- Superhero \$100
- In-Kind Partner \$_____ Value of Goods/Service

(Examples: Food, Beverage, items for basket raffle)

Please list in-Kind product or service donated:



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- Please list** race bag items or other products to be distributed:

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone (_____) _____ Website _____

Email _____

Signature: _____ Date: _____

The Pray~Hope~Believe Foundation thanks you for your generosity in supporting efforts to bring HOPE to young people with brain cancer!

The Pray~Hope~Believe Foundation is a 501c3 IRS approved nonprofit organization FEIN: 45-3913286

www.PrayHopeBelieve.org